



CHRISTIAN UNION

*Developing Christian Leaders
to Transform Culture*

New York Christian Union (NYCU) Ministry Director Job Description New York, New York

Organization Background:

The Christian Union was formed in 2002 for the purpose, by God's power and with the help of other ministries, to change the world by bringing sweeping spiritual transformation to the most influential universities and culture-shaping cities, thereby developing and mobilizing godly leadership for all sectors of society. The ministry is growing fast and is in need of dynamic and energetic Christians desirous of expanding the knowledge of Jesus Christ in these areas.

The Christian Union seeks a qualified individual to serve as the New York Christian Union Ministry Director to working professionals and leaders in NYC. Christian Union does strategic work on select universities (University Christian Union, or UCU) as well as in key cities (City Christian Union, or CCU). This position resides under CCU and does not involve students. For more information, please see www.ChristianUnion.org.

NYC is one of the most influential cities in the world. Besides being the most populous and diverse city in the United States, NYC is one of the cultural capitals of the world and plays a major role in global commerce, serving as an industry center for banking and finance, media, art, retailing, publishing, fashion, advertising and entertainment. Consider:

- In 2012, New York City was ranked as the most economically powerful metropolitan area in the world (in the first Global Economic Power Index published by *The Atlantic*).
- New York City has been ranked first among 120 cities across the globe in attracting capital, business and tourists.
- Seven of the world's top eight global advertising agency networks have their headquarters in New York.
- The four major American broadcast networks are all headquartered in New York: ABC, CBS, Fox, and NBC.
- It holds a prominent place in the American entertainment industry, serving as the second largest center for the film-making in the United States.
- One-third of all American independent films are produced in New York.
- Two of the "Big Three" record labels' headquarters are in New York: Sony Music Entertainment and Warner Music Group.
- Many major corporations are headquartered in New York City, including 45 Fortune 500 companies.

The purpose of NYCU is to transform our culture by seeing dramatic spiritual transformation occur in NYC. This involves increasing the spiritual dynamism of Christians in NYC, developing culture

shapers who exercise godly leadership in each sector of society, and building strategic networks where these leaders can work together to bring about such needed change.

Given the strategic nature of NYC, qualified candidates will need to be able to intersect well with diverse and dynamic leaders across a variety of industries and have the presence and experience to command the respect of these individuals.

Responsibilities:

1. Embrace and Embody CU's Distinctives

- A. Seeking God Lifestyle
Recapture Biblical Christianity's emphasis on a seeking God lifestyle with frequent, fervent prayer; massive intake of Scripture; repentance; humility through fasting; perseverance; promptly obeying the Spirit; and extended times of gathering with fellow believers.
- B. Networked and Engaged Leaders
Intervene in the lives of leaders poised for high influence with transformative spiritual and Christian leadership training to help them leverage their positions and networks to change culture for Christ.
- C. Intellectual Rigor
Provide proprietary Biblical and Christian leadership development content, renowned guest lecturers, and world-class, credentialed personnel to support leaders in rigorous intellectual engagement.
- D. Organizational Excellence
Honor the Lord, expand the ministry, and serve donors' intentions by maintaining a disciplined ministry model and a culture of strict accountability evidenced by detailed metrics, extensive evaluations, and continuous improvements to maximize ministry impact

2. Execute existing ministry programs for NYCU

- Lead salons approximately once every two months: secure speakers, work with volunteers and event planners for arrangements, recruit participants, follow up after the salon
- Lead forums on a quarterly basis: secure speakers, work with event planners for arrangements, recruit participants, follow up after the forum
- Oversee Bible courses (BC): provide Bible course manuals for all Bible courses, stay in touch with BC leaders, recruit participants and leaders for more BCs, provide any necessary training for volunteer leaders, build a relationship with each course
- Plan a study trip to Israel with Dr. John Monson and recruit NYers to attend the study tour
- Meet one-on-one with people involved in the ministry already and others in NYC to tell them about our ministry and get their feedback about ministry in the city

3. Develop new ministry programs for NYCU

- Since NYCU is still in its infancy, we are in the process of learning what ministry programs will be most effective in this context. This fact requires the development of new programs that the director will create and lead or recruit volunteers to lead.
- Some potential programs may include:
 - A mentoring program currently called City Host Program

- Read Through the Bible in a Year Program that is web- and email-based so as to create greater connectivity among constituents and increase their intake of God's Word
- Lead a group of NYers to Kampala, Uganda for AfriCamp
- Find ways to connect University Christian Union and NYCU
- Hold an annual conference for CU alumni and others

4. Fulfill Cross-Functional Communication and Development Responsibilities

- Maintain ongoing communication within various divisions of CU, including the development, university, and marketing and communication teams
- Weekly meetings with the president of Christian Union
- Attend select fundraising events
- Help with bi-annual staff conference as needed

Qualifications:

Christian

- Strong devotion to Jesus Christ, holiness, and a passion to make Him known
- Knowledge of the basics of the faith, as well as the heart and capacity to study and teach complex theological issues
- In agreement with our Statement of Faith and Ethics

Personal

- Adaptable to the culture of NYC and the northeast
- Passion for working professionals to know and follow Jesus Christ, and ability to form friendships with very busy people quickly and easily
- Excellent communication and partnering abilities
- Quick learning ability to absorb the best practices of the ministry and to create new ones
- Tenacity to persevere in a challenging ministry environment

Professional

- Ten years minimum professional experience
- Three years minimum of successfully overseeing a team of employees, leading them to achieve individual and group objectives
- Ability to meet deadlines, and to work independently to complete tasks
- Theological training helpful but not required

Note:

The NYCU Ministry Director will report directly to the COO and will work especially closely with the President of Christian Union.

Compensation is based on a number of factors and ranges from \$80,000 - \$125,000. This is a full-time paid position, so no individual support-raising is required. You will, however, be asked to participate in general fundraising activities. Interested applicants should send a résumé and cover letter to Opportunities@Christian-Union.org.