



TRANSFORMED

CHRISTIAN UNION • 2010 ANNUAL REPORT

Romans 12:2

DEVELOPING CHRISTIAN LEADERS TO TRANSFORM CULTURE

WHY CHRISTIAN UNION EXISTS

To a large extent, the power of America's transformation rests in the hands – and beliefs – of 112,000 young people who are studying right now at eight of America's most influential universities. These students represent an astonishing percentage of the country's future leadership in business, government, education, and society: nearly 50 percent. Since these young leaders possess the power to transform our culture and the world, Christian Union targets them through effective programs and outreach efforts.



- Brown
- Columbia
- Cornell
- Dartmouth
- Harvard
- Penn
- Princeton
- Yale

112,000

STUDENTS FROM

8

UNIVERSITIES REPRESENT

49%

OF AMERICA'S FUTURE LEADERS

1 MISSION

TO TRANSFORM THE WORLD.

Christian Union Profile

Trent Fuenmayor,
Class of 2010



“The summer of 2009, I worked in a Tanzanian orphanage. There I saw aid workers, lovingly serving people living in abject poverty, but none were believers. I began to seriously doubt my belief in God. The next fall, while pursuing African studies in Princeton’s Woodrow Wilson School, God worked on my heart -- through a Christian Union Bible Course and leadership retreat, daily prayer, and ministry fellow Scott Jones’ dedicated mentoring. I returned to Africa renewed. There God challenged me, calling me to serve the world’s poor as a Christian aid worker. Last summer I interned at The Bulrushes, a Ugandan orphanage. God’s call to me became clearer: I can show His love for the least by raising orphans to be Africa’s future Christian leaders. While at church, I had a vision of fellow Christian Union students in the aisle with me. Little did I know that Christian Union was praying for an African mission trip leader. Next summer, I hope to lead this group to live out the Great Commission in Uganda!”





DEAR FRIEND,

How does one transform our country, and through it, the world? Christian Union believes that a meaningful transformation begins—and continues—with an individual’s conscious, deliberate, and unwavering commitment to lead a God-seeking life, reinforced by the guidance of a network of those who share the vision of transformational leadership.

Where better to connect with the minds and hearts of our country’s emerging leadership than at eight of the country’s most influential institutions of higher education? The energy, creativity, and intellect of these students united with the experience, insight, and wisdom of marketplace leaders gives Christian Union the opportunity to influence individuals who can truly transform the world.

Students are embracing a lifestyle seeking God with gladness and fervor.

What these students contribute to our society through biblically based leadership will be both transformational and immeasurable. What you contribute will help the ministry engage these great young minds and hearts to embrace godly ethics and respond to godly mentorship. The foundation we lay, the principles we establish and the network we build, will transform our culture and ultimately change the world.

Thank you and God bless you,

Matt Bennett
President, *Christian Union*



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Christian Union Profile

Julia Neufeld,
Class of 2010



“As a non-believer, I thought being educated and a Christian was impossible. Four years ago, a fellow freshman introduced me to her Christian Union Bible Course leader Laurie Knapke. That spring I participated in a course Laurie led about the basic tenets of the Christian faith. Convinced that Christianity was a tenable faith for thinking people and the most reasonable philosophical system, I accepted Christ as my Lord and Savior. Because of Christian Union’s in-depth teaching, when I intern at St. Aldates Church in Oxford I will be able to demonstrate to graduate students that the Gospel is intellectually valid.”



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THE PATH TO TRANSFORMATION



Training Great Minds

A MIND TO SERVE

To be a great leader of people, one must be a willing servant of God. Christian Union helps students develop genuine servant-mindedness and manifest this mindset by serving one another and the greater community. Students are encouraged to network with others and create ministry opportunities.

Cultivating Great Hearts

A HEART FOR GOD

This is the essence of being a God-seeker - yearning for spiritual insight, comfort, and wisdom. Through Christian Union, students dip into the font of godly wisdom continuously, through indepth Bible courses networking, and one-on-one mentorship. They also have the opportunity to learn from some of the world's great Christian minds as they speak on relevant topics.

Empowering Great Leaders

PREPARATION

Both in business and politics, the decisions leaders make have far-reaching consequences. It takes a prepared and thoughtful mind, as well as a responsible plan of action, to lead in a Christ-like manner. Christian Union students learn the power of developing godly values, ethics, principles, and moral fortitude that will guide their steps and temper their decisions to become truly transformational leaders.

For more information visit www.christian-union.org

A MIND TO LEAD

Students themselves take charge of many aspects of Christian Union activities, from working special events to setting up vocational panels. They are hands-on motivators, delegators, and doers, interacting with one another, responding to daily leadership challenges, and networking with business leaders and mentors.

A HEART FOR PEOPLE

Truly great leaders know empathy intimately. Through a variety of ministry opportunities, Christian Union cultivates in students a heart of compassion and understanding, expressed in relationship with others. It may be across the quad, by bringing their fellow students hot coffee during exam week. Or it may be halfway across the world, through summer missionary work in Tanzania.

NETWORKING

Over fifty percent of our nation's most influential leaders in business, media, medicine, and politics come from eight universities. Yet, 9 out of 10 of the students on these campuses have no exposure to a Christian worldview. Through Christian Union, the hearts and minds of student leaders are transformed as they learn to live God's truth and become a part of a network of leaders who hold a Christian worldview. As they are connected with business and political leaders who adhere to biblical ethics and values, they are linked together to form a chain of unwavering faith, uncompromising values, and unshakable vision.



Christian Union Profile

Nathan Nakatsuka,
Class of 2012

“Last semester, I was asked to step up to fill the presidency of my school’s Christian Union leadership development ministry. Leading a ministry of 50 students in the outreach to 6,600 other students seemed a daunting task. The previous summer I had no trepidation about leading the outreach to 1,650 incoming freshmen – because it was a task I largely did on my own. While successful, this campaign didn’t require my confidence in speaking or leading a core team. But, as I have learned from my Christian Union mentor, Ministry Director Don Weiss, God uses the willing for His glory. As president I developed a growing confidence in God’s grace. By my example, others have been encouraged to step out of their comfort zone. This summer I passed the freshman outreach baton to another student while I focused on the leadership team. I am excited for my fellow leader as she becomes a bold woman of God, encouraging others, as I was, to step up to the Christian leadership challenge.”

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THE PLAN FOR TRANSFORMATION



OUR MISSION:

To transform our culture by developing Christian leaders and networking them with other Christian professionals to make a unified impact for Christ.

OUR PROCESS:

To develop in the students of eight of our nation's most influential yet secular colleges a lifestyle seeking after God, and to build active relationships with other Christian professionals for mutual encouragement and education.

OUR GOAL:

Cultural transformation: spiritual, societal, political, and corporate.

THE PROCESS OF TRANSFORMATION

The three distinctives of Christian Union's leadership development

1 A LIFESTYLE IMMERSSED IN SEEKING GOD.

Our nation's leaders require more than merely a veneer of Christianity. They must have an unreserved devotion to God in all things. Christian Union ministry fellows spend two hours a day, every day, in prayer. One hour is spent in personal prayer and enrichment, while the other is spent on campus with student leaders challenging them to deepen their spiritual commitment through daily prayer.

2 A MINISTRY STAFF OF EXCEPTIONAL CALIBER.

All of the ministry fellows are highly trained, many in the seminary, and have made Christian Union their singular calling. They bring their advanced degrees as well as their experience working in Fortune 500 companies to their work with the students. In effect, Christian Union students gain one more outstanding learning experience at their university—this one, from a Christian worldview.

3 AN ACCOUNTABLE AND DISCIPLINED MINISTRY MODEL.

The ministries are effective because we track, measure, and evaluate their success. This allows the ministry to continually refine and adapt our activities so that they fully resonate with students. Like the leaders we are nurturing, our goal is to harness, and then unleash, the best.

Christian Union Profile

Stephanie Tam,
Class of 2013



"Recently an agnostic upperclassman, who had studied church history, St. Paul's letters, and the Gospels, challenged me on the rationality of Christianity. We engaged each other over Biblical historicity, theology, and political controversies—subjects I had studied in Prof. Gregory's Christian Ethics course, my Christian Union Bible Course, and personal time. Coming from a secular, private school where religion was regarded as outdated and politically incorrect, I never anticipated finding the Christian community I have found in the even more secular, Ivy League culture. I am so thankful for the Christian fellowship I have found through Christian Union's ministry, and the amazing friendship, mentoring, and prayers of our leader Karen Hetzler: they provided the foundation for defending my faith in moments like these."

INVEST IN THE TRANSFORMATION

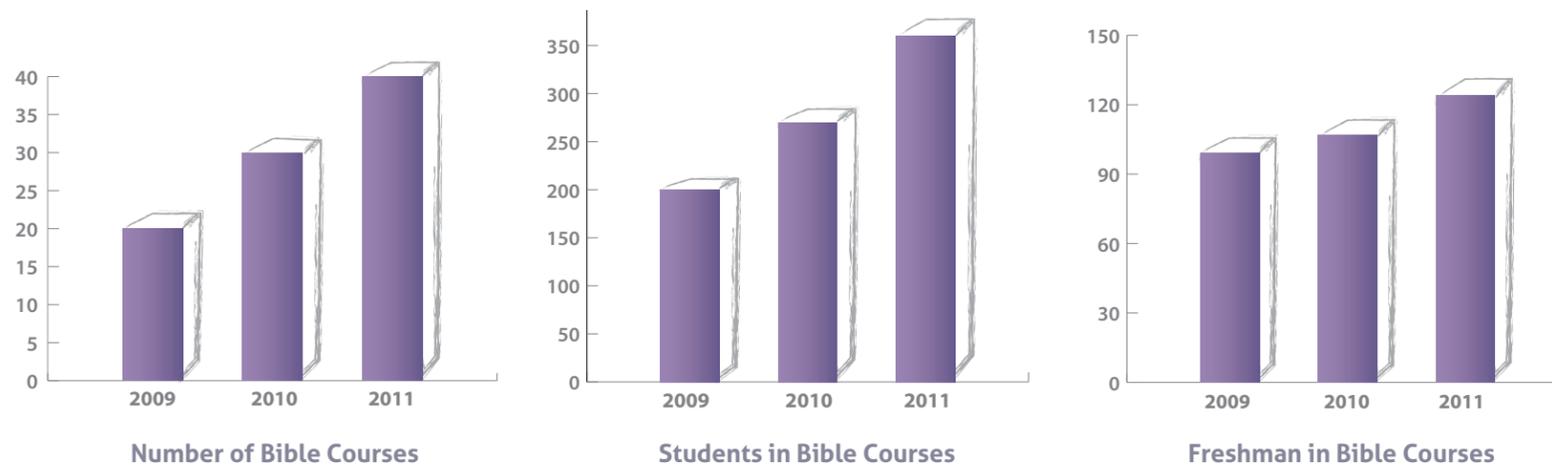
Students in America's influential universities have a unique opportunity to influence the business, science, politics, media, and culture of America. Christian Union transforms this opportunity into reality and meets the urgent need for these students to shape their learning experience within the context of a Christian worldview.

Christian Union provides an environment where God-seeking students are embraced, rather than isolated; where they can build life-long relationships with leaders in business and politics; where they can engage in the intersection of godly values and academic excellence.

The result can be truly transforming ... not just now, but in the years to come.



TRACKING GOALS WHILE KEEPING FAITH



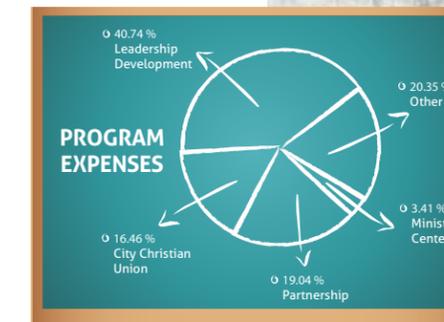
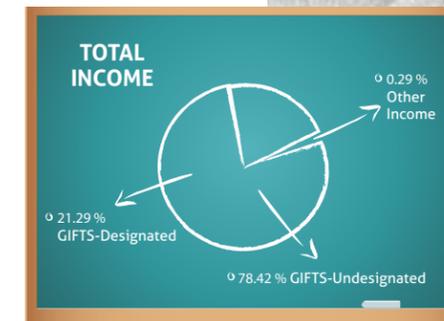
Since Christian Union was founded in 2002, God has blessed the ministry with significant growth in the breadth, reach, and staffing of the ministry with currently nine ministry fellows serving nearly 14,500 constituents.

OUR LONG TERM GOAL IS FOR 20% OF STUDENTS AT THE 8 UNIVERSITIES TO BECOME FOLLOWERS OF CHRIST BY 2020.

Christian Union's success in terms of developing moral leadership and integrity in our country's most influential positions will affect us all. We thank you for participating in this incredible work of raising up our world's future leaders for Christ.

CHRISTIAN UNION FINANCIAL SUMMARIES

Income	2007 Actual	2008 Actual	2009 Actual	2010 Actual	2011 Budget
Donations					
Gifts – Undesignated	\$1,482,884	\$2,297,343	\$1,970,451	\$2,417,447	\$2,837,809
Gifts – Designated	\$200,000	\$437,686	\$234,878	\$656,475	\$434,115
Gifts – In Kind			\$550,000		
Other Income	\$18,158	\$33,029	\$11,995	\$8,922	\$12,500
Total Income	\$1,701,042	\$2,768,058	\$2,767,324	\$3,082,844	\$3,284,424
Expense					
General & Administrative	\$105,201	\$106,360	\$108,256	\$124,559	\$101,937
Fundraising	\$111,039	\$272,419	\$520,530	\$500,040	\$567,627
Programs					
City Christian Union	\$86,143	\$220,298	\$351,146	\$341,841	\$393,892
Leadership Development					
Princeton	\$287,426	\$393,488	\$634,278	\$610,480	\$745,167
Harvard			\$225,478	\$235,954	\$366,568
Yale					\$243,025
Partnership					
Ivy League Christian Observer	\$113,282	\$200,362	\$188,987	\$201,961	\$216,376
Prayer For The Ivy League	\$54,856	\$53,760	\$56,424	\$54,485	\$53,763
Conferences	\$28,407	\$144,584	\$33,657	\$36,221	\$133,600
Life Long Discipleship Media				\$3,528	\$870
Grants	\$142,701	\$116,117	\$107,954	\$99,334	\$138,000
Ministry Centers					
Princeton (Wilson House)	\$43,441	\$47,204	\$41,382	\$41,549	\$47,464
Cornell (Mott House)	\$33,457	\$17,910	\$29,121	\$18,996	\$24,000
Brown (Judson House)	\$(7,801)	\$(955)	\$9,849	\$10,282	\$4,175
Other	\$263,035	\$351,487	\$421,835	\$422,793	\$326,120
Total Expense	\$1,261,187	\$1,923,034	\$2,728,897	\$2,702,023	\$3,362,584



Thank you for your generosity and faithfulness in making this life-transforming ministry possible. Because of you, the hearts and minds of student leaders are transformed as they live God's truth and become a part of a network of leaders who hold a Christian worldview.

Your partnership is developing Christian leaders to transform culture.

To speak with the Development Office about a financial contribution or for more information, contact us at 609-688-1700 ext 700 or email giving@christian-union.org.

To view this annual report on-line, please go to www.christian-union.org/annualreports

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CHRISTIAN
UNION

CHRISTIAN UNION

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Princeton, NJ 08542

www.christian-union.org

**“I thank God for Christian Union.
What CU is doing in reaching cultural
influencers on these campuses and beyond
is nothing less than an answer to prayers.”**

*– Eric Metaxas, Yale '84, New York Times Bestselling author of
Bonhoeffer: Pastor, Martyr, Prophet, Spy and Amazing Grace:
William Wilberforce and the Heroic Campaign to End Slavery.*