





Give praise to the Lord,  
proclaim His name;  
make known among the  
nations what He has done.

– *1 Chronicles 16:8*



**CHRISTIAN UNION**  
*Developing Christian Leaders to Transform Culture*

*From the President*

I am pleased to share Christian Union's Annual Report for fiscal year 2012. This is the tenth year God has worked through this ministry, transforming men and women into leaders who dedicate their influence for Christ-honoring ends. This year Christian Union launched two new university ministries, at Columbia University and Dartmouth College.

Reviving our culture requires that those who shape our culture value what God values. Christian Union is not attempting to reach students at every college and university in America, but rather eight of our nation's most influential universities. It's a selective and cost-effective approach.

These universities make enormous investments to develop the "best and brightest" into national and global leaders. However they are deeply secular and mostly hostile to a Christian worldview. Christian Union comes alongside these universities, making a strategic investment to reach future leaders with the Gospel and develop them into Christians of bold faith and influence. With the addition of Columbia and Dartmouth, five of the top eight schools are now home to Christian Union's Christian leadership development program.



Also in 2012, Christian Union strengthened its ministry outreach to its graduates and their peers in New York City, a key center of American cultural influence.

Thank you for investing in the development of Christian leaders. I hope this report will delight, and perhaps even surprise, you as you encounter evidence of God's Spirit at work on campuses that have been so (some thought hopelessly) resistant to Christian outreach and influence.

Praise be to God alone who moved and changed thousands of hearts and lives in 2012 through the ministry.

Sincerely,

A handwritten signature in blue ink that reads "Matt Bennett". The signature is written in a cursive, flowing style.

Matt Bennett



# Christian Leadership Matters



An astonishing percentage of the most strategic positions in the country are held by graduates from just eight institutions: Brown, Columbia, Cornell, Dartmouth, Harvard, University of Pennsylvania, Princeton and Yale.

Out of the country's nearly 2,500 four-year colleges, these eight universities are giving us nearly 50 percent of our top leaders. University Christian Union targets the training grounds of our cultural influencers.



Industry leaders and cultural influencers concentrate in key cities. For that reason, City Christian Union serves alumni of the ministry and other professionals, helping them to grow as Christian leaders and network with one another in New York City, one of our nation's most influential cities.

Christian Union also ministers through DOXA Conferences for Christian professionals, *The Ivy League Christian Observer* and Tennent Media.

## CHRISTIAN UNION'S MINISTRY DISTINCTIVES

### A Lifestyle Marked by Seeking God

Christian Union promotes biblical Christianity's emphasis on frequent, fervent prayer; massive intake of Scripture; repentance; humility through fasting; perseverance; promptly obeying the Spirit; and extended times of gathering with believers.

### Networked & Engaged Christian Leaders

Christian leaders must engage culture in order to transform it, and Christians of influence must be well networked in order to maximize their godly impact on society.

### World-Class Faculty & Intellectual Rigor

This strategic focus requires curriculum and faculty suitable for men and women of exceptional intellectual caliber; proprietary Bible course and leadership training curricula are combined with effective mentoring by ministry faculty of mature faith and advanced theological training.

### Disciplined Approach & Organizational Excellence

Christian Union seeks to honor the Lord, expand the ministry, and serve donors' intentions by maintaining a disciplined ministry model and a culture of strict accountability evidenced by detailed metrics, extensive evaluations, and continuous improvements to maximize ministry impact.

# Seeking God with Passion



*Look to the LORD and  
His strength; seek His face always.  
– Psalm 105:4*

The most enduring movements spring from people committed, with everything in them, to an idea of consequence. Yet nothing could matter more than seeking God together.

Seeking God means following the Lord without holding back; committing significant time and energy to being with the One who is worthy of our all. A consequence that flows from our time in His presence includes increased faith, vitality, and witness to the world. When we connect with God, His values permeate our own hearts. Finally, as we come to know God's heart, we identify with Him and carry out His purposes.

Even after we come to Christ, pursuing God with all our heart, soul and strength is not a given. We are called into daily spiritual battle with every minute of prayer, every act of forgiveness, every sense of entitlement surrendered. Like anything else worthy of pursuit in life, it takes time and effort. But to those who seek Him, the Lord responds and draws near through His Spirit.

Join this life-changing journey with the faculty, staff, students, alumni, and friends of Christian Union, as we press into God and learn to live out the biblical principles of a God-seeking life.

***Come. Seek God with us.***

## PRINCIPLES OF DRAWING NEAR TO GOD

1. Growing in Humility through Fasting
2. Fervent and Frequent Prayer
3. Massive Intake of Scripture
4. Practicing Personal and Corporate Repentance of Sins
5. Developing Obedience to God, Day by Day, Moment by Moment
6. Persevering in Seeking After God Day After Day, Month After Month
7. Gathering of and with Believers

# Christian Leadership Development

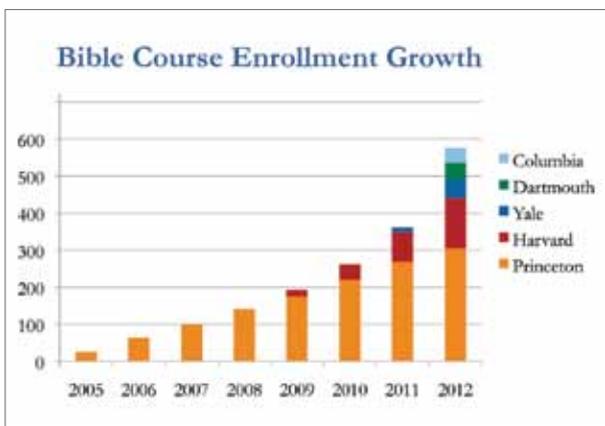
Princeton, Harvard, Yale, Columbia, and Dartmouth are each home to University Christian Union's Christian leadership development program. The program elements rolled out at newer ministries reflect best practices honed over years at the longer-established campuses. In addition, ministry fellows at these campuses unite daily in prayer, and coordinate in disciplined joint planning, tracking, and training. Ministry fellows help students of these campuses network by bringing them together for joint conferences, worship, and ministry.

Coached by Christian Union's world-class faculty, students develop practical leadership skills by planning and executing the majority of Christian leadership development program activities.

## BIBLE COURSES

An astonishing 576 students participated in Bible courses. Using rigorous, proprietary curriculum, ministry fellows taught small groups of the same class and gender. Courses included "Colossians," "Seeking God Lifestyle," "Mark," and "Sex and Spirituality."

*"The Bible course helped me to understand Scripture, and go really deep with other female students, connecting Scripture to my life."*  
Female student '15



## ONE-ON-ONE MENTORING WITH A MINISTRY FELLOW

Ministry fellows spent a combined 3,149 hours in one-on-one mentoring appointments with students.

*"I met God this year. I am growing every day through my Bible courses, one-on-one mentoring, and worship. I am just a completely different person under the lordship of Christ."*  
Male student '15

## STUDENT PRAYER AND FASTING

Ministry fellows teach and model frequent, fervent prayer (they pray at least two hours a day themselves) and regular fasting. With biblical instruction and encouragement, students also spent significant hours in prayer and fasting. The many student-initiated prayer hours and days of fasting are important indicators of the Spirit's work.

*"My prayer life used to be really stale, but now it's become so intimate with the Lord. Now I enjoy spending a significant amount of time in prayer."*  
Male student '15

## CONFERENCES

Ministry fellows take students off-campus for conferences which feature challenging, in-depth studies of Scripture, rich worship and frequent, fervent prayer. These conferences were often a catalyst for decisions for Christ and dramatic spiritual growth.



## FAITH AND ACTION CONFERENCE

In spring 2012, 149 students from Christian Union's ministries at Princeton, Harvard, Yale, Columbia and Dartmouth participated in a joint conference. In addition to challenging plenary sessions and dynamic breakout teaching sessions, students worshipped exuberantly together. Special joint conferences and ministry activities help forge a shared Christian leadership identity and develop the key networks of leaders who will transform our culture.

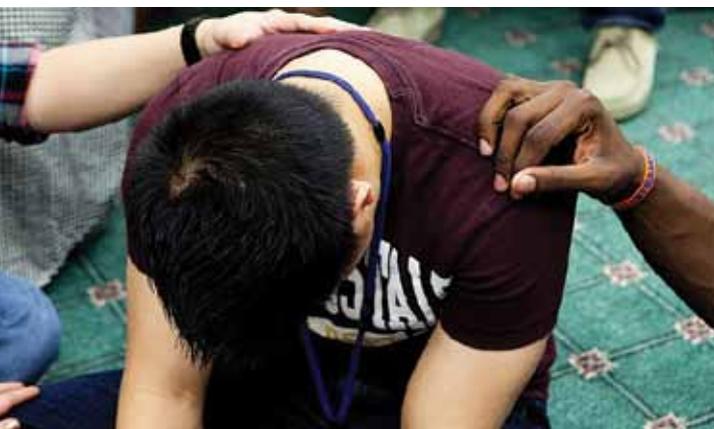
**TOTAL HOURS OF STUDENT PRAYER:** 7,501

**TOTAL DAYS OF STUDENT FASTING:** 881

**BOOKS GIVEN OUT:** 2,100

**DECISIONS FOR CHRIST:** 37

**ACTS OF KINDNESS:** 24,325



## LEADERSHIP LECTURE SERIES

Christian Union's weekly lecture series provided students with access to leading Christian scholars, authors, and professionals.

Highlights of 2011-2012 include:

- Dr. Darrell Bock, New Testament scholar, Dallas Theological Seminary
- Dennis Hollinger, President of Gordon-Conwell Theological Seminary
- Randy Newman, nationally known speaker and author on evangelism
- Mike Schutt, founder of Institute for Christian Legal Studies; Associate Professor of Regent University School of Law
- Hans Anderson, Senior Concept Developer at ESPN Emerging Technology

The lecture series at Columbia and Dartmouth will commence in 2012-2013.

## OUTREACH AND EVANGELISM

In addition to personal conversations Christian Union outreach activities included full-page newspaper ads and evangelistic speakers on campus. Students handed out thousands of free books such as *Mere Christianity*, *The Case for Christ*, *The Question of God*, and *The Reason for God*. Students expressed thousands of no-strings-attached acts of kindness, such as homemade cookies given out during finals, to reflect God's love for all students. Not only did 37 students come to Christ, they continued to grow in knowledge, faith, and Christian leadership.

For a full list of ministry faculty and bios, visit our website at [www.christianunion.org](http://www.christianunion.org)



UNDERGRADUATES: **5,200**

MINISTRY  
LAUNCHED: **2002-2003**

STUDENTS IN  
BIBLE COURSES: **306**

FULL-TIME  
MINISTRY FACULTY: **7**

## Princeton University An Energizing Example

CHRISTIAN UNION'S FIRST CHRISTIAN LEADERSHIP DEVELOPMENT MINISTRY WAS ESTABLISHED AT PRINCETON IN 2002. THE FLAGSHIP MINISTRY CONTINUES TO SERVE AS AN ENERGIZING EXAMPLE OF WHAT OTHER CAMPUSES CAN LOOK FORWARD TO AS GOD ENABLES ENGAGED AND FAITH-FILLED STUDENTS TO BRING THEIR INFLUENCE TO BEAR ON THE CAMPUS CULTURE.

This year, eight percent of Princeton's undergraduate students were involved in Christian Union, and 306 of the more than 400 involved students participated in the core activity of Christian leadership development, a rigorous weekly Bible course. Of Princeton's entire freshman class, 10 percent took part in a Christian Union Bible course. Overall, the student organization was the largest on campus, religious or otherwise.

Student-led prayer and fasting surged, including a prayer movement in which 15-30 students prayed together from noon to 1pm, Monday-Friday.

Princeton students were heard to say Christians seem to be "everywhere." Christian students

coming up through the Christian leadership development program energetically used social, academic and athletic leadership roles to represent Christ. All ten of the largest social clubs (eating clubs) were represented within the ministry. In addition, athletes from 25 of the 38 varsity sports teams were involved in the ministry, including three team captains. Students represented eight of 11 singing groups on campus. All three of the sororities were represented and many of the fraternities, including presidents and officers.

*More students are receiving in-depth biblical instruction than at any time in Princeton's history.*

"I spent the last four years challenged and blessed by Bible courses, mentoring, and leadership coaching sessions with my ministry fellows. Next, God is allowing me to tackle one of the problem areas of foster care. Kids who age out of foster care emerge with no support system to help them; it's an issue that cries out for Christian leadership. I wrote my thesis on the subject and I'm now moving to Philadelphia to help launch a mentorship program. So what difference has my Christian Union training made in my life? The most important - I've learned to bring Christ into all my pursuits." -- *Cristina Martinez, Princeton Class of 2012*





**DAVE KURZ,  
PRINCETON '12**

**Hometown:**  
Smithsburg, Maryland

**Major:**  
Ecology and Evolutionary  
Biology; Certificate: Spanish  
Language and Culture

**Campus Activities:**  
Princeton Faith and Action,  
Tower Club, Club Soccer,  
Orange Key student  
tour guide

## Dave Kurz, Princeton Class of 2012

I ATTENDED CHURCH AND SUNDAY SCHOOL REGULARLY GROWING UP, BUT I HAVE TO SAY MY FAITH WAS WEAK WHEN I ENTERED COLLEGE. WHEN I BEGAN MY FRESHMAN YEAR, I NEVER EXPECTED TO DEVELOP A PASSION FOR CHRIST AND FOR MAKING A DIFFERENCE AS A CHRISTIAN LEADER.

Thankfully, God had plans for me. When Christian Union ministry fellow Scott Jones reached out to me and explained Christian Union's leadership development program, I was intrigued. This began four years of weekly Bible courses, as well as weekly one-on-one mentoring sessions with Scott.

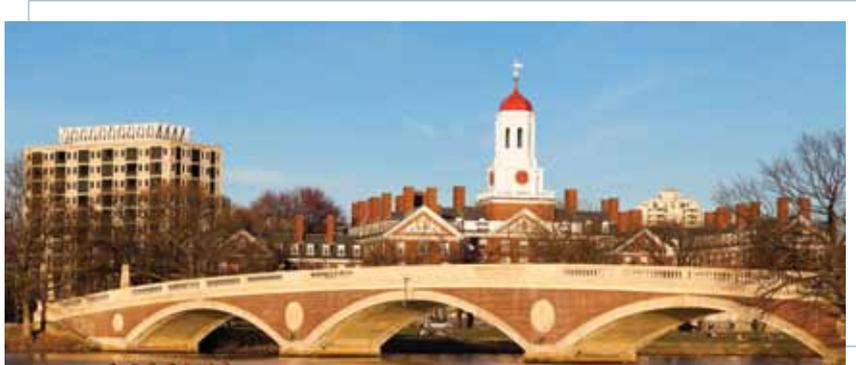
The Christian Union Bible course quickly became the highlight of my week! Before it, I had little to no concept of how Scripture fit together and what the overarching redemptive biblical narrative meant for my life as a young believer. That all changed as I studied Scripture in depth. My questions about faith were being answered. As I grew in my understanding of Scripture, and in my prayer life and other devotional habits, the Holy Spirit

gave me confidence to step up at Princeton for Christ.

There is no question in my mind that Christian Union's leadership development program helped me become the leader on campus God wanted me to be. It has also given me an excellent foundation on which to build a lifetime of ministry for His glory.



# Harvard University



Established in 2008-2009, the ministry continued to be a visible and growing presence on the Harvard campus; the number of students involved in the ministry continued to climb and the students made their influence felt on campus. Students applied their Christian leadership training in multiple directions with a high level of activity in outreach and ministry service, and brought an engaged and thoughtful Christian perspective to intellectual, artistic, and social topics during the year.

Growth in attendance in Bible courses was mirrored by growing attendance at the leadership lecture series. Roughly 135 students participated in Bible courses and an average of 86 students attended the lecture series each week.

Sample of speakers: Dick Keyes, director of L'Abri Fellowship, spoke on "Two Ways to Experience a Story." Dennis Hollinger, President of Gordon-Conwell Theological Seminary, spoke on "The Meaning of Sex." Ministry Fellow Nick Nowalk's lectures included, "The Authority and Inspiration of Scripture" and "Judgment, Wrath and Hell."

The ministry hosted a spring break missions trip to New York City for 31 students who served with Operation Exodus, Graffiti Church, The Bowery Mission, and Brooklyn Teen Challenge. We are praying and planning for the faculty and resources to support this ministry as it continues to grow.



**UNDERGRADUATES: 6,600**

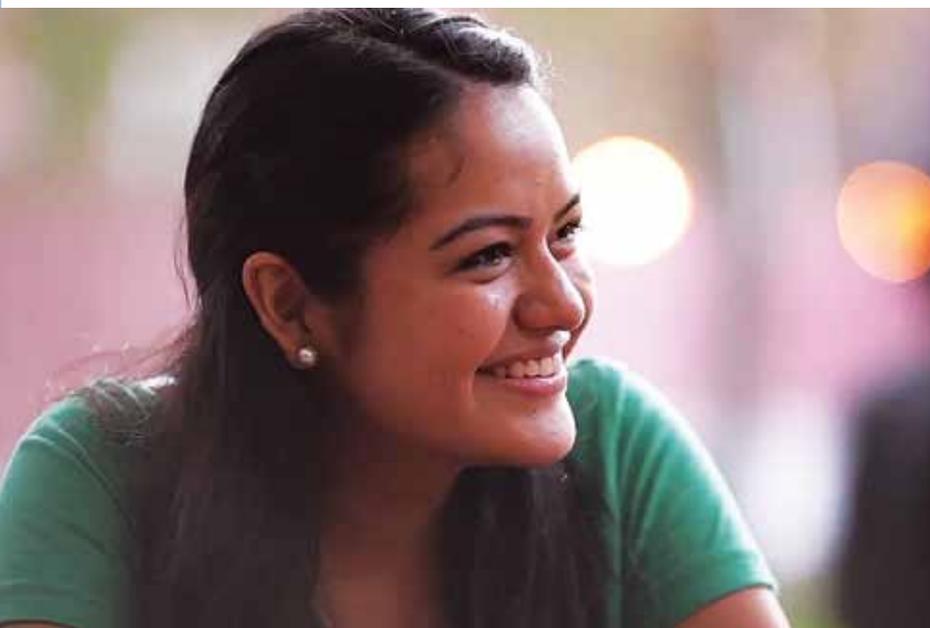
**MINISTRY LAUNCHED: 2008-2009**

**STUDENTS IN BIBLE COURSES: 135**

**FULL-TIME MINISTRY FACULTY: 3**



*Harvard*



**CAROLINA BELTRAN,  
HARVARD '13**

**Hometown:**  
Nevada City, California

**Major:**  
Sociology and  
Secondary in Psychology

**Campus Activities:**  
Aspiring Minority Business  
Leaders and Entrepreneurs;  
Harvard University Women  
in Business; Harvard Social  
Innovation Collaborative;  
Harvard College Faith  
and Action

## Carolina Beltran, Harvard Class of 2013

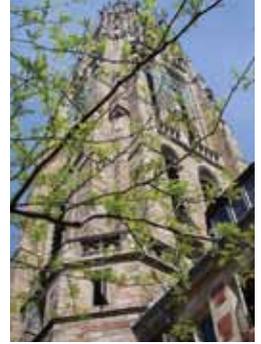
I WRESTLED FOR A LONG TIME WITH HOW BEST TO BE OBEDIENT TO CHRIST'S CALL TO SERVE; HOW COULD I USE MY GOD-GIVEN GIFTS AND PASSION TO WORK IN THE BUSINESS WORLD? I FOUND A PLACE TO RESOLVE THIS TENSION.

Under the guidance and mentorship of my Christian Union Bible course Ministry Fellow, Jane Kim, I studied Scripture diligently each week, seeking to apply this mindset: "Glorify the Lord in all that you do, and He will direct your paths."

In the process, the Lord spoke to me, revealing His heart for those I will work among in the business world. There are countless

opportunities to bear witness to Christ in these settings.

The leadership positions I have as a student today and the Christian instruction I receive from Christian Union are training me to be an example of a godly professional. May God use me to bring glory to Himself in the business sector, and to encourage other Christians to live their witness as well!



*“I’ve never been as close in my walk with God as I have since becoming involved in Christian Union. I’m learning to not be a ‘quiet’ Christian, but to engage important issues from a Christian perspective.”*

*— Victor Hicks, Yale ’15*

## Yale University

In just its second year, the Christian Union ministry at Yale lost no time making its mark. The rising class of sophomores energetically put into play the spiritual and leadership lessons provided by Ministry Director Chris Matthews and Ministry Fellow Chad Warren. Students were equipped and trained to reach out to incoming freshmen, distribute Christian books, pray with increasing frequency, fast in response to troubling situations on campus, launch a Christian fraternity, and start a movement to make sobriety cool among students . . . and these are just a few of the efforts that God blessed in the course of the year! The greatest impact was felt in the lives of the young men and young women who studied Scripture in-depth and heard from Christian thought leaders about serving God in their future professions. Yale closed the year praying fervently for funding to hire a woman ministry fellow to take

over the women’s Bible courses and mentoring relationships, and to open spaces for more students to participate.

Sampling of featured speakers: Reeves Valentine, corporate strategy specialist at Sikorsky Aircraft, and Mike Schutt, Director of The Institute for Christian Legal Studies. Valentine spoke to the students on the topic of “Management in the Corporate World,” while Schutt lectured on “Calling and Vocation.”

*“Christian Union’s ministry has taught us to be a light and witness in everything we do; not to be ashamed of the Gospel. It has also taught us to speak out against things we believe we should change.” – Javier Duren ’15 and Brandon Sherrod ’15, Yale star basketball players and founders of TeamSober, a student movement against binge drinking at the university.*

**UNDERGRADUATES: 5,300**

**MINISTRY LAUNCHED: 2010-2011**

**STUDENTS IN BIBLE COURSES: 49**

**FULL-TIME MINISTRY FACULTY: 2**

# Columbia University

In fall 2011, Christian Union began a Christian leadership development program at influential, and deeply secular, Columbia University. Ministry Director Jim Black and Ministry Fellow Jesse Peterson organized an intense four-week outreach to freshmen to recruit for Bible courses and identify potential student leaders. By spring the organization applied for and received recognition as an official student organization, conferring practical benefits and greater legitimacy among students for outreach.

One high point of the year brought Dr. Darrell Bock, a respected New Testament scholar at Dallas Theological Seminary, to

lead a combined Bible course for all interested students. Dr. Bock interacted with the students on such challenging topics as the authorship of the Pentateuch, the reliability of the gospel accounts, and gender in the Bible.

**UNDERGRADUATES: 8,000**

**MINISTRY LAUNCHED: 2011-2012**

**STUDENTS IN BIBLE COURSES: 40**

**FULL-TIME MINISTRY FACULTY: 2**

# Dartmouth College

The ministry at Dartmouth College concluded a remarkable first year — the strongest launch of all Christian Union’s ministries at these key universities. Ministry Director Kevin Collins (Harvard ’89) and Ministry Fellow Caroline Rausch wore all the hats for organizing outreach and evangelism in the fall, including those that student leaders would eventually be coached to execute.

A resoundingly successful outreach to the freshman class yielded three men’s Bible courses, led by Collins, and two courses for women, led by Rausch. The course titles were “Colossians,” “The Seeking God Lifestyle,” and “Sex and Spirituality.” Another eight women participated in an introductory study to explore the basics of Christianity.



**UNDERGRADUATES: 4,200**

**MINISTRY LAUNCHED: 2011-2012**

**STUDENTS IN BIBLE COURSES: 46**

**FULL-TIME MINISTRY FACULTY: 2**



## Looking Ahead

**CORNELL UNIVERSITY JOINS THE CHRISTIAN UNION FAMILY,  
WITH A MUCH-ANTICIPATED MINISTRY LAUNCH.**

The Christian leadership development program begins the academic year 2012-2013, with a ministry director and one ministry fellow. Please pray for the freshman class of 2016 that will form the founding class of the new ministry. Christian Union also owns and runs the John R. Mott Center at Cornell University, offering meeting space for Christian activities at Cornell and providing access to Christian reference materials.

### **BROWN UNIVERSITY & UNIVERSITY OF PENNSYLVANIA**

Please join in prayer that God would open up doors to accelerate plans to launch Christian leadership development programs at University of Pennsylvania (2013) and Brown (2014).

Visionary financial partners can help to reach these key universities by funding ministry fellows of exceptional caliber and experience.

### **ACCELERATING TOWARD 2020 VISION**

Christian Union's long-term vision and prayer is that, by God's grace and with the help of other ministries, 20 percent of students, faculty,

and staff at these universities would be engaged in a Christian ministry.

### **CITY CHRISTIAN UNION**

Christian Union brings its in-depth resources to Christian Union alumni and other professionals in New York City, one of our nation's most influential cities. These resources will enable Christian Union alumni and other professionals to grow as Christian leaders and network with one another.

#### **City Christian Union will offer:**

- Weekly small-group Bible courses
- City Host mentoring network
- Quarterly salons, offering networking and compelling Christian speakers in an intimate setting
- Quarterly forums that connect and inspire participants to transform culture for Christ
- Annual conferences to strengthen Christian professionals spiritually and cultivate a mindset to change culture



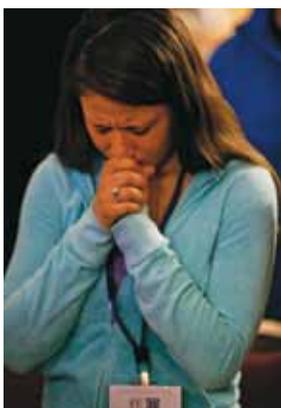
## Transforming our Nation's Culture

CHRISTIAN UNION IS LAUNCHING YOUNG MEN AND WOMEN FROM OUR NATION'S LEADING UNIVERSITIES WITH WELL-GROUNDED, FERVENT CHRISTIAN FAITH, AND THE DETERMINATION TO USE STRATEGIC INFLUENCE FOR GODLY PURPOSES.

Graduate schools Christian Union alumni have attended/are attending: Oxford, Harvard Business School, Stanford University, Yale Law School, Yale Divinity School, UVA Law School, and UVA Business School (Darden), MIT, Johns Hopkins Medical School.

Christian Union graduates hold positions at some of the world's most influential institutions: Goldman Sachs, Deutsche Bank Securities, Bridgewater Associates, Bain and Company, Boston Consulting

Group, McKinsey, IBM, Bristol-Myers Squibb, Medtronic, Schlumberger, U.S. State Department, U.S. Department of the Treasury, U.S. Army, U.S. Congress, White House Office of Faith Based and Community Initiatives, National Fatherhood Initiative, Environmental Defense Fund, the American Enterprise Institute, Ethics and Public Policy Center, Teach for America, CBN News, and the Becket Fund for Religious Liberty.



# Christian Union Financial Summaries

## Christian Union Financial Statements

**FY2012**

**FY2011**

### Income

Donations--Temporarily Restricted	\$917,761	\$656,138
Donation--Unrestricted	\$4,669,401	\$2,622,257
Other income	\$7,689	\$6,233

### Total Income

\$5,594,851      \$3,284,628

### Expenses

General & Administrative	\$351,613	\$124,599
Fundraising	\$677,960	\$512,565

### Programs

City Christian Union      \$216,163      \$459,335

#### Leadership Development Ministries

Princeton	\$917,427	\$726,662
Harvard	\$425,047	\$379,455
Yale	\$267,102	\$245,967
Columbia	\$291,788	\$2,789
Dartmouth	\$229,447	\$4,598
Cornell	\$7,746	

#### Partnership

<i>Ivy League Christian Observer</i>	\$223,441	\$209,958
Prayer for the Ivy League	\$59,525	\$55,684
Conferences	\$112,928	\$175,886
Lifelong Discipleship Media	\$2,827	\$1,552
Grants	\$171,939	\$124,646

#### Ministry Centers

Wilson Center (Princeton)	\$42,339	\$46,223
Mott Center (Cornell)	\$18,006	\$20,536
Judson Center (Brown)	\$4,425	\$10,973
Hopewell House	\$3,886	

DOXA Ministries      \$71,723

Other programs and ministry services      \$529,027      \$422,859

Total Programs      \$3,594,786      \$2,887,123

Cost of Goods Sold      \$3,335      \$5,726

### Total Expense

\$4,627,694      \$3,530,013

For more information on Christian Union's financials, visit [www.christianunion.org/auditedfinancials](http://www.christianunion.org/auditedfinancials)



## Our deepest thanks to Christian Union's generous financial supporters. Listing includes contributors from July 1, 2011 – June 30, 2012.

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