

Christian Union

2011 Annual Report



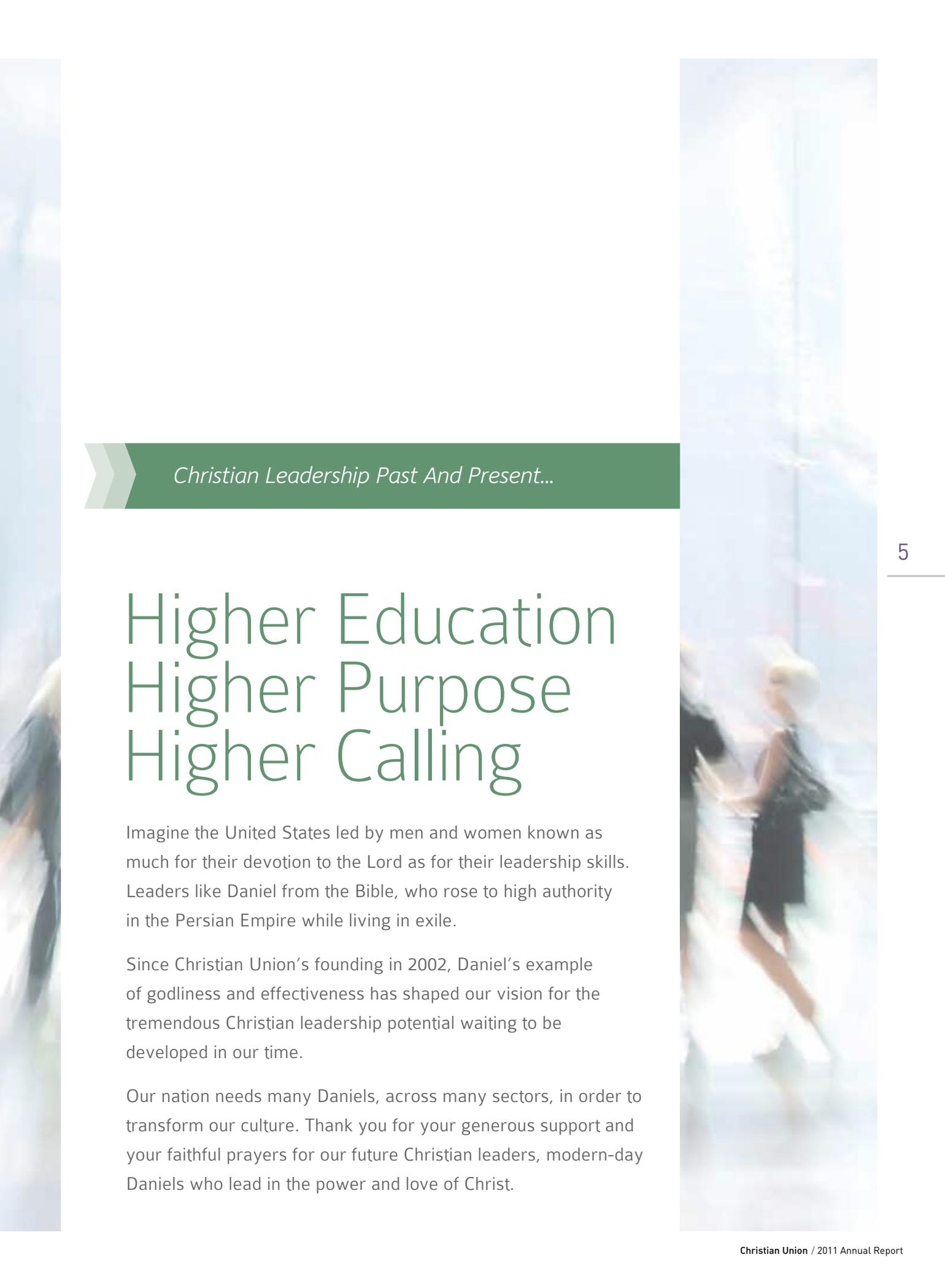
“Not to us,
Lord, not to us,
but to your name
be the glory.”

Contents

- 05 A Generation of Daniels
- 06 President's letter
- 07 Strategic Focus
- 09 Student Profile
- 11 Student Profile
- 12 Alumni Profile
- 14 Financials







Christian Leadership Past And Present...

Higher Education Higher Purpose Higher Calling

Imagine the United States led by men and women known as much for their devotion to the Lord as for their leadership skills. Leaders like Daniel from the Bible, who rose to high authority in the Persian Empire while living in exile.

Since Christian Union's founding in 2002, Daniel's example of godliness and effectiveness has shaped our vision for the tremendous Christian leadership potential waiting to be developed in our time.

Our nation needs many Daniels, across many sectors, in order to transform our culture. Thank you for your generous support and your faithful prayers for our future Christian leaders, modern-day Daniels who lead in the power and love of Christ.

Letter From the President

Dear Friends of Christian Union,

God loves impossible dreams.

When we first envisioned Christian Union transforming the lives and values of students at the eight Ivy League institutions, many thought it was an impossible dream. On these campuses, biblical truth is often overshadowed by academic pursuit and intellectual elitism. But, the dream is becoming a reality as each year the influence of Christian Union continues to grow. More and more leaders are entering the business world with a clear biblical worldview that informs every aspect of their lives as a result of the work of Christian Union.

Our goal from the outset was to transform culture by developing committed and articulate Christian leaders. We are now entering an exciting season where that goal is beginning to be actualized as Christian Union alumni enter the world of business, government, science, academia, and more.

We look at our students and recognize that God ordained Christian Union “for such a time as this”. Imagine if you will, one of our alumni taking the bench as a Supreme Court Justice who uses the lessons learned through Harvard Christian Union about righteousness and justice to discern truth on behalf of our nation; imagine a major corporation making decisions based on values instead of profits as they are led by a CEO who learned those values as a result of Yale Christian Union; imagine a Princeton Christian Union alumnus concluding their oath of office with “...so help me God” knowing that the Lord’s guidance, which led him or her to that point, would continue to be the true guiding force in decisions made.

As this ministry grows, its impact grows exponentially. That’s the benefit of investing in influencers. I want to express my thanks to everyone who is taking part in this cultural transformation by investing in these students of extraordinary influence. You are making the dream come true.

Thank you and God bless you,



Matt Bennett

Founder and President, Christian Union



Heroes in High Places

Even among those being groomed for leadership, Daniel stood out. He distinguished himself by radical obedience to the Lord, a “hunger and thirst for righteousness.”

On top of that, Daniel executed leadership faithfully and effectively; his productive, 70-year career spanned three foreign kings.

Daniel honored the Lord personally, yet he also leveraged his influence among his peers. Three of those names we know well: Shadrach, Meshach and Abednego. They in turn were equipped and emboldened for dramatic faith in action, as well as high-level leadership.

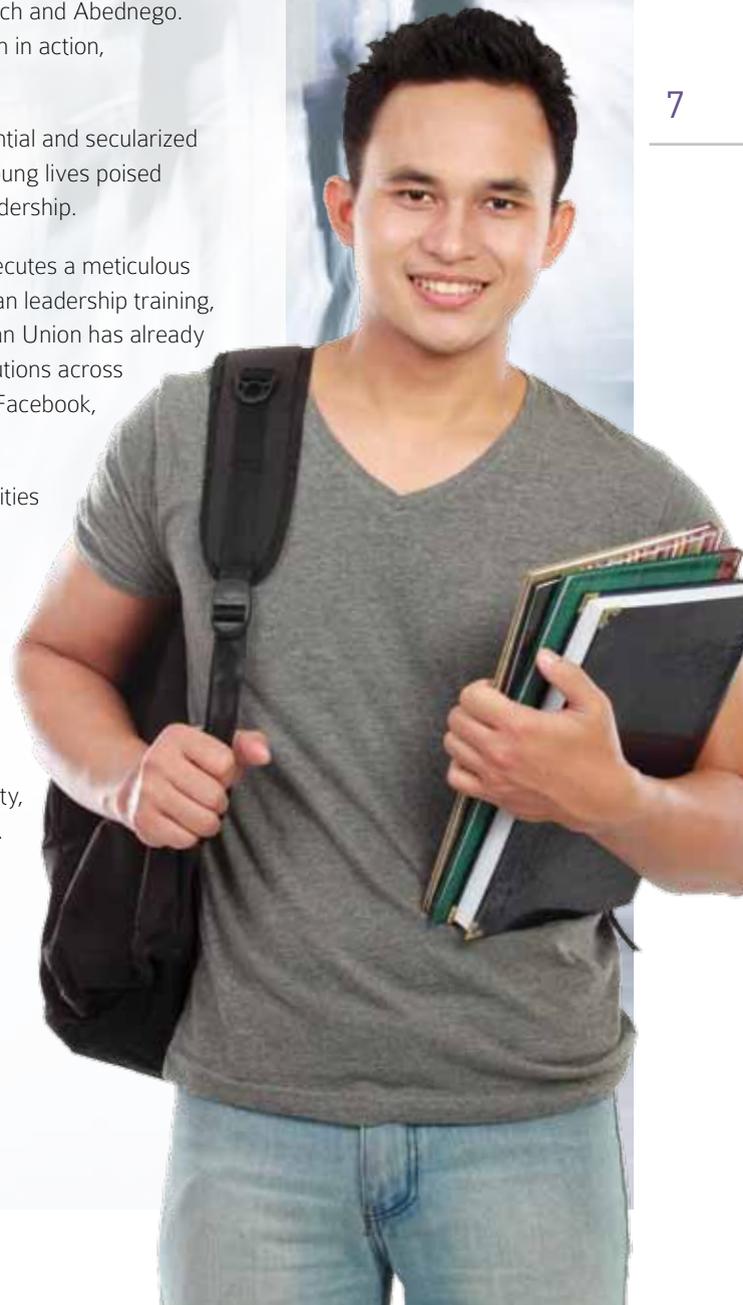
In this spirit, Christian Union serves at eight of the most influential and secularized schools in the United States. Our purpose is to intervene in young lives poised for great influence, to direct hearts and skills toward godly leadership.

These transformations are not haphazard. Christian Union executes a meticulous action plan that emphasizes students’ spiritual growth, Christian leadership training, and practical application. In just nine years of ministry, Christian Union has already graduated students from its program and into influential institutions across many sectors: from the White House, to Yale Law School, to Facebook, to Goldman Sachs, to Teach for America.

In the following pages, you will learn about the distinctive qualities of Christian Union students and alumni; read a testimony that illustrates the spiritual transformation that sets the stage for a life of godly leadership; meet a student engaged in the intellectual rigor of proclaiming faith in academia; and meet an alumnus of Christian Union who is bringing his faith into the workplace.

While the ministry is the subject of this report, you, the donor, are at its heart. Without the Lord’s blessing and your generosity, Christian Union would not be growing and impacting so many. Thank you for your investment in this ministry and your faithfulness.

Imagine: a generation full of Daniels in our time who lead in the power and love of Christ!





Developing Christian Leaders to Transform Culture

Christian Union intervenes in the lives of students poised for high influence, developing Christians of profound faith, thoughtful engagement, and skillful leadership, so they will leverage their influence and Christian networks to transform culture for Christ.

To find promising leaders and transform them into modern-day Daniels, Christian Union strategically targets the eight most influential and secularized schools in the United States: Brown, Columbia, Cornell, Dartmouth, Harvard, Penn, Princeton, and Yale.

Graduates from these schools exert extraordinary influence over all Americans. Although there are more than 2,500 four-year colleges in the US, about 50 percent of our nation's most influential

leaders graduate from just eight schools. Disturbingly, less than 10 percent of these students have a regular Christian influence in their lives. Eight of our most influential schools produce leaders with totally secular worldviews.

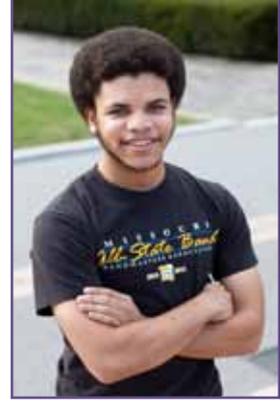
Setting our nation on a new course requires ministering to students with exceptional intellectual appetites. This strategic focus requires curriculum and faculty suitable for students of exceptional intellectual caliber; proprietary Bible course and leadership training curriculum are combined with effective mentoring by ministry faculty of mature faith and advanced theological training. Natural partners include Christian scholars and thought leaders as speakers, panelists, and advisors.

8

The essential elements of the Christian Union ministry include:

- Proprietary Christian Leadership Development certification
- In-depth, rigorous small group Bible courses
- One-on-one personal discipleship and leadership coaching
- Weekly Christian leadership development lecture series hosting top-flight speakers, such as Os Guinness, co-founder, Trinity Forum, and Darrell Bock, New Testament professor, Dallas Theological Seminary

Thanks to you, spiritual renewal is taking hold at these intensely secular schools.



Student Story

Xavier du Maine, Columbia '15

When I arrived at college, I did not really understand the fundamentals of my Christian faith. On top of that, my supposed beliefs were in blatant contrast to how I lived. Thankfully, students from Christian Union approached me and befriended me immediately. They showed me how to live a seeking God lifestyle. Since my first coffee shop meeting with ministry fellow Jesse Peterson, I have grown in ways I never would have thought possible. Through my weekly Bible Course, I've developed a complete understanding of the good news of Jesus Christ and what it means to be a Christian – in thought and in practice. That and Jesse's weekly personal mentorship is allowing me to open up about my life and faith, something I never did prior to college. One by one, my wounds, lies, idols, and addictions are crumbling away and being replaced by the Spirit.



Combining Vision and Action

Believers have long promised to change the world by transforming culture. But these lofty plans haven't succeeded.

Scholar James Davison Hunter argues in *To Change the World* that evangelism and political action aren't sufficient to bring about deep cultural change. Instead, Hunter says believers need a strategy based on "faithful presence" to engage culture's elite leaders and institutions from the inside, not lob missiles from the periphery.

Here are important supporting ministries of Christian Union that complement its ministry to train and mentor tomorrow's leaders.

Gathering

Nearly 400 students were challenged to integrate faith and calling at April's Ivy League Congress on Faith and Action (ILCFA) in Cambridge, Massachusetts. Students learned from Christian leaders in the fields of government, business, law, medicine, and academia. They also strengthened their faith through worship and by studying the Bible, Christian doctrine, and theology.

"We met God at ILCFA," said one student. "Speakers challenged my perceptions of the world and the career path I want to take."

Reporting

Thousands of students and supporters regularly receive the *Ivy League Christian Observer*, a quarterly publication of Christian Union, either in print or online.

With articles written by its field reporters, the *Observer* informs Christian alumni, staff, faculty, students, parents, community members, supporters, and friends about spiritual developments at the Ivy League Universities.

Networking

City Christian Unions in New York City, Dallas, Houston, Atlanta, Boston, Washington, DC, and Birmingham connect committed professionals to supportive community where they can grow their faith and strengthen their leadership gifts.





Student Story

Emily Lowe, Harvard '14

This year, Christian Union sponsored a summer reading program at Harvard that brought Christian and atheist students into dialogue about two books, *Atheist Delusions* and *The God Delusion*. I had the opportunity to address commonly held stereotypes about Christianity and share the most important truth there is – the Gospel – to a skeptical audience. This project reminded me how important it is for Christian students like me to take a leadership role in intellectual engagement.





Alumni Story

12

Mark Paski, Princeton '10



I work as an equity trader at Deutsche Bank in New York. My involvement as an undergraduate with Christian Union's ministry influenced me to pursue this career and dramatically shapes the way I approach my work, as well as day-to-day life and goals for the future. Christian Union, and particularly ministry fellow Dan Knapke, was a vital influence in the career path that I chose. I vividly remember one long, thoughtful conversation with Dan regarding the ability of a Christian to work in a Wall Street environment and maintain one's core values. The conversation confirmed what I was learning through Christian Union; wherever my career may lead me, I will have a vital role as a Christian. As a career, trading can be stressful. Certainly it requires a firm grasp on integrity. So whether I am leading by example or fostering Christian relationships in my workplace, following Christ from the trading floor is not only possible, it's urgently needed.

Christian Union's work doesn't end when students graduate; it is then that our years of preparation with these young leaders are set in motion. Our 207 graduates are set on a course for greatness and influence, taking with them the faith that was cultivated on campus.

Some of our first graduates have entered the fields of finance, technology, government, advanced education, and more...

- Deutsche Bank Securities
- Environmental Defense Fund
- Facebook, Inc.
- Goldman Sachs
- Harvard Business School
- U.S. Department of the Treasury
- Wells Fargo
- White House Office of Faith Based and Community Initiatives
- Yale Law School

Finances, Accountability, and Stewardship

Financial Summary

It was a year of growth for Christian Union. Donations increased more than 7% as more donors caught the vision for reaching and helping tomorrow's leaders, making this mission a personal priority even in the midst of economic strain.

Accountability

We are thankful that the Evangelical Council for Financial Accountability (ECFA) approved our membership on Dec. 29, 2010.

ECFA helps Christ-centered organizations earn the public's trust by promoting God-honoring ethical practices and requiring that its members follow these practices.

Stewardship

Our budget has grown, but we remain committed to maximizing each dollar that you entrust to us.

Thank you for your generous support of the work of Christian Union. Your generosity and faithfulness make this world-changing ministry possible. Because of you, the hearts and minds of many of our future leaders - the next Daniels of their time - will be transformed by the truth of God's Word. Your partnership is developing Christian Leaders to transform culture.

To speak to the Development Office about a financial contribution or for more information, contact us at 609-688-1700 ext 700 or email giving@christian-union.org.

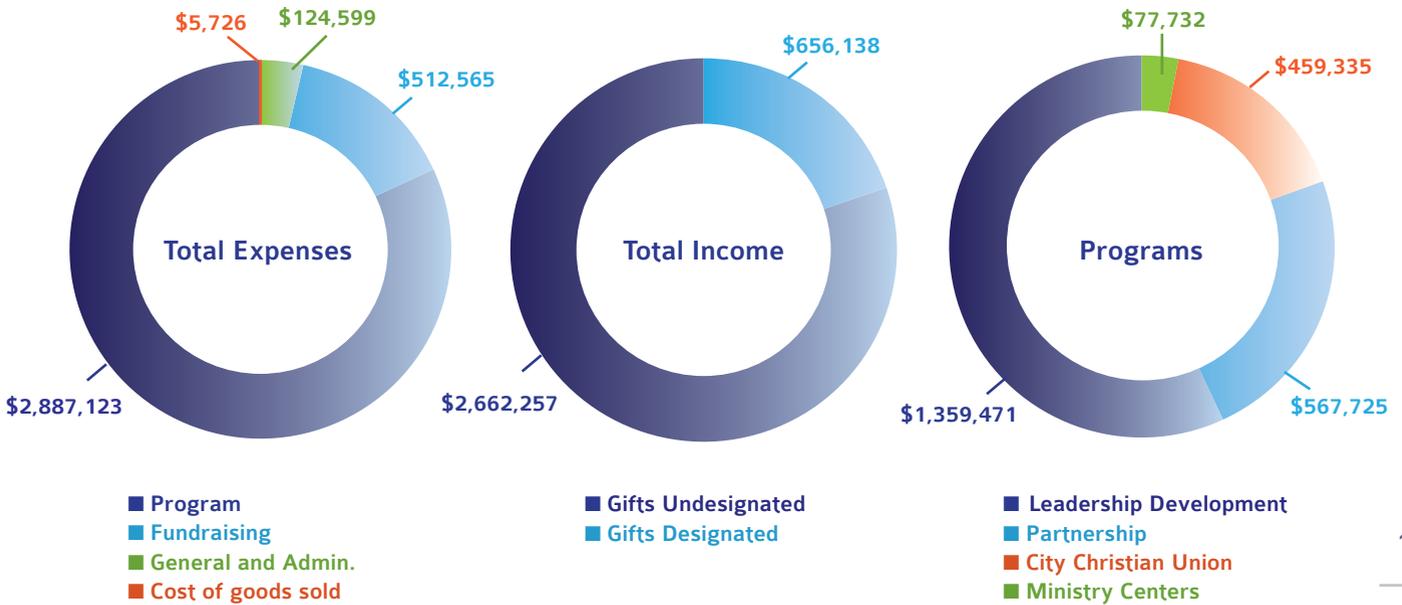
OUR LONG TERM GOAL IS FOR 20% OF STUDENTS AT THE 8 UNIVERSITIES TO BECOME FOLLOWERS OF CHRIST BY 2020.

Christian Union Financial Summaries

Income	2007	2008	2009	2010	2011
Donations					
Unrestricted	\$1,482,884	\$2,297,343	\$1,970,451	\$2,417,447	\$2,662,257
Temporarily restricted	\$200,000	\$437,686	\$234,878	\$656,475	\$656,138
Other Income	\$18,158	\$33,029	\$11,995	\$8,922	\$6,233
Total Income	\$1,701,042	\$2,768,058	\$2,767,324	\$3,082,844	\$3,324,628

Expense	2007	2008	2009	2010	2011
General & Administrative	\$105,201	\$106,360	\$108,256	\$124,559	\$124,599
Fundraising	\$111,039	\$272,419	\$520,530	\$500,040	\$512,565
Programs					
City Christian Union	\$86,143	\$220,298	\$351,146	\$341,841	\$459,335
Leadership Development					
Princeton	\$287,426	\$393,488	\$634,278	\$610,480	\$726,662
Harvard	\$-	\$-	\$225,478	\$235,954	\$379,455
Yale					\$245,967
Dartmouth (launch in fall 2011)					\$4,598
Columbia (launch in fall 2011)					\$2,789
Partnership					
Ivy League Christian Observer	\$113,282	\$200,362	\$188,987	\$201,961	\$209,958
Prayer For The Ivy League	\$54,856	\$53,760	\$56,424	\$54,485	\$55,684
Conferences	\$28,407	\$144,584	\$33,657	\$36,221	\$175,886
LifeLong Discipleship Media				\$3,528	\$1,552
Grants	\$142,701	\$116,117	\$107,954	\$99,334	\$124,646
Ministry Centers					
Princeton (Wilson House)	\$43,441	\$47,204	\$41,382	\$41,549	\$46,223
Cornell (Mott House)	\$33,457	\$17,910	\$29,121	\$18,996	\$20,536
Brown (Judson House)	\$(7,801)	\$(955)	\$9,849	\$10,282	\$10,973
Other	\$263,035	\$351,487	\$421,835	\$422,793	\$422,859
Cost of Goods Sold	-	-	-	-	\$5,726
Total Expense	\$1,261,187	\$1,923,034	\$2,728,897	\$2,702,023	\$3,530,013

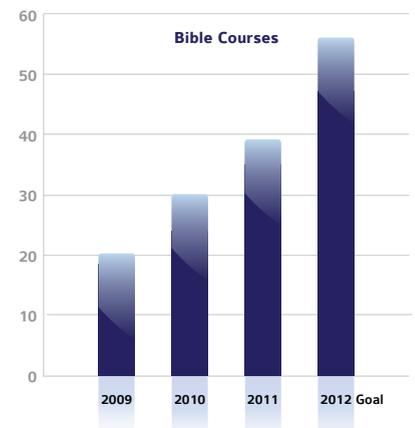
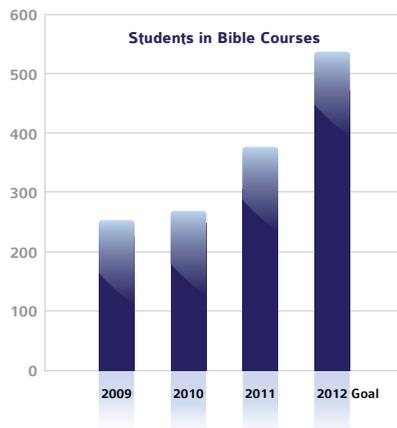
Tracking Goals While Keeping Faith



Christian Union's success in terms of developing moral leadership and integrity in our country's most influential positions will affect us all. We thank you for participating in this incredible work of raising up our world's future leaders for Christ.

Christian Union Key Performance Indicators

Since Christian Union was founded in 2002, God has blessed us with significant growth in the breadth, reach, and staffing of the ministry with currently nine ministry fellows serving nearly 400 constituents.



Developing Christian Leaders to Transform Culture



CHRISTIAN
UNION

CHRISTIAN UNION

240 Nassau Street, Princeton, New Jersey 08542

(609) 688-1700

www.Christian-Union.org